



Are you inspired to help make meaningful changes that will improve the business climate in New York State? Please consider the opportunities below and take initiative!

**Join us in making New York truly "Open for Business."**

\_\_\_ **Be a media spokesperson.** Please indicate your area of interest and if you would like to participate in free media training.

Healthcare

Labor/Employment Issues

Taxes

Transportation

Agriculture

Legal Issues

Accounting

Crisis management

Other:

\_\_\_ **Draft an Op-Ed or Letter to the Editor.** Pick an issue that's important to you and share your opinion.

\_\_\_ **Respond to Action Alerts or BIPAC emails.** Send a pre-written email to lawmakers before big votes.

\_\_\_ **Use Twitter and Facebook.** Friend or Follow your elected officials. Share posts and retweet about legislative issues.

\_\_\_ **Film short (30-60 second) videos using an iphone.** Post the videos to You Tube, Facebook, organization websites.

\_\_\_ **Welcome legislators to tour your business.**

\_\_\_ **Contribute time or money to a PAC or political campaigns.**

\_\_\_ **Volunteer to give legislative hearing testimony** and explain how public policy affects your business.

\_\_\_ **Participate in Lobby Days at the Capitol, and serve as a group leader.**

\_\_\_ **Join a tele-town hall conference call to learn about important legislative developments.**

\_\_\_ **Serve as an "expert" for webinars and programs.**

\_\_\_ **Attend a "Meet the Candidates" forum before Election Day.**

\_\_\_ **Contribute articles to organizations' websites, blogs and newsletters.**

**NAME:** \_\_\_\_\_

**BUSINESS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_